

Prospect Emails

Traditional non vertical specific:

Hi [First Name],

I wanted to introduce you to Orbit AI, a new conversational AI agent that integrates directly into your existing phone system to make sure you never miss a call.

Orbit AI answers your phones 24/7, just like a member of your front-desk team. It can:

- Answer common questions about your hours, location, services, and pricing
- Book and confirm appointments, and send reminders to reduce no-shows
- Capture new leads after hours and on weekends
- Transfer to a live person whenever needed

There's no new hardware and no lengthy setup. Most businesses are up and running in days, and Orbit AI typically pays for itself by capturing the calls and leads you're currently missing. Would you have 15 minutes this week for a quick demo? I'd be glad to show you how it works.

Best regards,

Partner

Vertical Specific: Dentistry/ Healthcare:

Subject: Stop losing patients to missed calls and no shows

Hi [First Name],

I wanted to introduce you to Orbit AI, a new conversational AI agent that integrates directly into your practice's existing phone system so a patient call is never missed.

Between back-to-back appointments, lunch breaks, and after-hours calls, a lot of patient calls go to voicemail, and many of those patients simply call another practice. Orbit AI answers your phones 24/7, just like a member of your front-desk team. It can:

- Schedule, confirm, and reschedule appointments
- Send reminders to help bring down no-show rates
- Answer common questions about hours, insurance, and visit prep
- Handle after-hours calls and route urgent ones to the right person

There's no new hardware and no lengthy IT project. Most practices are up and running in days, and Orbit AI typically pays for itself by reducing no-shows and capturing the calls your front desk can't always get to.

Would you have 15 minutes this week for a quick demo? I'd be glad to show you how it works.

Best regards,

Partner Name

Vertical Specific: Restaurants

Subject: Never miss a reservation during the dinner rush

Hi [First Name],

I wanted to introduce you to Orbit AI, a new conversational AI agent that integrates directly into your restaurant's existing phone system so a call is never missed.

During a dinner rush, the phone is usually the last thing your staff can get to, and every call that goes unanswered is a reservation, a to-go order, or a question that someone gives up on.

Orbit AI answers your phones 24/7, just like a member of your team. It can:

- Take and confirm reservations, and send reminders to cut down on no-shows
- Answer common questions about hours, location, menu, and reservations
- Handle calls during the rush so your staff stays focused on guests
- Transfer to a live person whenever needed

There's no new hardware and no lengthy setup. Most restaurants are up and running in days, and Orbit AI typically pays for itself by capturing the reservations and orders you're currently missing during busy hours.

Would you have 15 minutes this week for a quick demo? I'd be glad to show you how it works.

Best regards,

Partner

Vertical Specific: Elementary Schools

Subject: Make sure every parent's call gets answered

Hi [First Name],

I wanted to introduce you to Orbit AI, a new conversational AI agent that integrates directly into your school's existing phone system so a parent's call is never missed.

Your front office juggles a constant stream of calls (attendance, schedules, events, enrollment questions) on top of everything else they handle in person. Many of those calls come in all at once or after hours, and end up in voicemail. Orbit AI answers your phones 24/7, just like a member of your front-office team. It can:

- Take routine calls like absence and tardy reports
- Answer common questions about the calendar, schedules, events, and enrollment
- Handle high call volume so staff can focus on students and families in the building
- Communicate in multiple languages and route calls to the right person when needed

There's no new hardware and no lengthy IT project. Most organizations are up and running in days, and Orbit AI frees up your office staff while making sure every family reaches someone, even during the busiest mornings.

Would you have 15 minutes this week for a quick demo? I'd be glad to show you how it works.

Best regards,

Partner

Small Business:

Subject: Never miss a call (or a new customer) again

Hi [First Name],

I wanted to introduce you to Orbit AI, a new conversational AI agent that integrates directly into your existing phone system so a call is never missed.

When you're running a business, the phone always seems to ring at the worst time, when you're with a customer, on a job, or already closed for the day. Those missed calls are often new business that ends up going to a competitor instead. Orbit AI answers your phones 24/7, just like a member of your team. It can:

- Answer common questions about your hours, location, services, and pricing
- Book and confirm appointments, and send reminders to reduce no-shows
- Capture new leads after hours and on weekends
- Transfer to a live person whenever needed

There's no new hardware and no lengthy setup. Most businesses are up and running in days, and Orbit AI typically pays for itself by capturing the calls and leads you're currently missing. Would you have 15 minutes this week for a quick demo? I'd be glad to show you how it works.

Best regards,

Partner

More creative scenario based email:

Subject: Orbit AI- Answering calls when no one else can

Hi [First Name],

It's 7:42 on a Tuesday night. Your doors are locked, your team's gone home, and your phone just rang.

Nobody answered. The caller didn't leave a message. They just dialed the next business on their list.

That happens more than any of us would like to admit, and not just after hours. It happens during the lunch rush, mid-appointment, and any time the people who answer your phone are busy being great at the rest of their jobs.

Meet Orbit AI.

Think of it as the teammate who never takes a lunch break, never goes home, and never lets a call ring out. It plugs straight into the phone system you already have, picks up on the first ring (every time), and actually talks with your callers, not at them. It answers their questions, books the appointment, captures the lead, and only passes things to a human when it should. No new hardware. No months-long setup. Most businesses are up and running in days. And it tends to pay for itself fast, because the calls it catches are the ones currently slipping away. The best way to believe it is to hear it. Got 15 minutes this week? I'll have Orbit AI answer a call live so you can judge for yourself.

Best regards,

Partner